



IBA
BANK PERKS

POWERED BY ECONOCHECK

SEMINAR

APRIL 22, 2020 | 2-3 P.M.

West Des Moines Marriott

OVERVIEW

IBA Bank Perks is an affordable and customizable checking account program powered by Econocheck Corporation and offered exclusively to IBA members. Through Econocheck, the program now provides a wide range of superior, tailored products and services — including financial wellness features such as credit file monitoring, credit reports and scores, health discounts, retail cash back rewards, cellphone protection and much more.

WHO SHOULD ATTEND?

This free seminar is designed for banks interested in learning more about Econocheck and for those already participating in the IBA Bank Perks program.

TOPICS COVERED

- Overview of IBA Bank Perks and review of program marketing materials available to participating banks.
- Introduction to Econocheck program benefits and overview of new Econocheck powered perks.

SPEAKER & PROGRAM REPS

- **Bill Lowe**, Regional Sales Manager, Econocheck Corporation
- **Don Easter**, AVP, Iowa Bankers Insurance and Services, Inc.
- **Lindsay Fiegle**, Marketing Coordinator, Iowa Bankers Association

IBA BANK PERKS SEMINAR REGISTRATION FORM

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Note: Although the session is free, please register by Friday, April 10, to reserve a seat.

Send registration form to:

Lindsay Fiegle at lfiegle@iowabankers.com
or fax to 515-280-4140, ATTN: Lindsay Fiegle.

Bank: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

REGISTRANT(S)

1. Name: _____

Email: _____

2. Name: _____

Email: _____

3. Name: _____

Email: _____

