

# ISB "PAYS IT FORWARD" DURING THE HOLIDAYS

Community service and holiday spirit are two things always in abundance at Iowa State Bank. During the 2017 holiday season, the employees at Iowa State Bank gave back to the communities we serve through a "Pay It Forward" program.

Brianna Marso, Human Relations Specialist at Iowa State Bank, remarked, "Each year, we give our employees an opportunity to give back to those in need during the holiday season. They are always eager to get involved in programs such as this one."

Beginning in mid-November, each Iowa State Bank employee had the opportunity to choose a specific cause, established organization, or an individual in

need to support. In six weeks' time, Iowa State Bank generously gave \$2,987.74.

The employees of Iowa State Bank chose a variety of organizations and causes, with 57% of the donation going to established charities, 25% to acts of goodwill, 10% to heating assistance and 8% to food and clothing for those in need. Each donation was hand-picked, highlighting the causes near and dear to our employees.

In the midst of a season filled with holiday chaos and snowy weather, Iowa State Bank remembers the importance of extending a helping hand while sharing the joyous holiday giving spirit with those in need.

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ASSISTANCE

8%  
FOOD &  
CLOTHING