

# DOLLARS *FOR* DENIM

▶▶ WE'RE WEARING  
JEANS FOR A CAUSE!



## READY FOR 2018

Iowa State Bank's Pink Ribbon Crusaders are stretching their charitable efforts with the same values in mind. The newly-formed ISB Community Crusaders will expand their efforts to support many other organizations and causes in our communities.



"Our donation of \$9,039 to the Kossuth County Relay for Life in 2017 sparked a feeling of 'We can do more,' which opened our eyes to the many causes our employees wish to give to throughout the year," reflects Amy Wolter, Community Crusaders Co-Chair. Wolter serves as co-chair along with Brianna Marso.

Starting in 2018, the ISB Community Crusaders will split the year into various donation periods where a designated cause or organization will receive fundraising proceeds. Food and clothing for those in need, children's causes, and the Kossuth County Relay for Life were chosen for the 2018 year.

When you see our team of employees wearing jeans at the bank, volunteering for bake sales, or walking in the annual relay, you will know they are embarking on a crusade for a better community.

